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CERTIFICATE OF MAILING (37 CFR 1.8(A))

PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington/D.C. 20231.

Date: 12 April 2001

Laura J. Kelly

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/742,506	FILING DATE 21 DEC 2000	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T721-16
TITLE INTERNET-BASED ELECTRONIC PROGRAM GUIDE ADVERTISEMENT INSERTION METHOD AND APPARATUS			ART UNIT UNKNOWN
			EXAMINER UNKNOWN

Assistant Commissioner for Patents
Washington, DC 20231

PRELIMINARY AMENDMENT

In response to the Notice to File Corrected Application Papers mailed on February 12, 2001 (copy enclosed), please amend the application as follows prior to Examining the Application:

IN THE SPECIFICATION:

On page 13, line 17, change "_____" (Attorney Docket No. P-24,475)" to --09/731,605--;

On page 22, line 11, change "414" to --416--;

On page 22, line 13, change "414" to --418--; and

On page 22, line 26, change "steps" to --step--.

IN THE DRAWINGS:

Please add Figure 4, which is included herewith.

Respectfully submitted,

Dated: 4/12/01

Douglas J. Ryder, Reg. No. 43,073
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Doylestown, PA 18901

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